



MEDIA RELEASE

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BINA DARULAMAN BERHAD PARTNER WITH BYTEDANCE TO KICK OFF FOREST CONSERVATION INITIATIVE UNDER FCC PROGRAM

LANGKAWI – Bina Darulaman Berhad (BDB) has partnered with ByteDance System Sdn. Bhd. (TikTok Malaysia), to kick off a forest conservation and biodiversity initiative under the Forest Conservation Certificate (FCC) programme. The initiative began with the planting of 300 tree saplings at Darulaman Sanctuary in Lubuk Semilang, Langkawi.

According to BDB Group Executive Director, Raja Shahreen Raja Othman, ByteDance has contributed RM176,380.00 to support reforestation and ecosystem restoration efforts at the sanctuary. The two-year commitment, covering 2025 to 2026, reflects a growing emphasis on corporate environmental responsibility.

“We are fully committed to fulfilling the FCC Protocol, with tree planting activities being one of its core components. As a preferred infrastructure company in the northern region, we believe that development and environmental protection can and must coexist.”

“This effort reflects our commitment to preserving forest ecosystems and promoting long-term environmental sustainability. The initiative is expected to generate lasting positive impacts not only for the local biodiversity but also for the global environment, in line with Malaysia’s broader sustainability agenda,” he said in a statement.

The event saw the participation of over 120 volunteers, including local community members, school students, youth groups, NGOs and government agencies.

The tree planting was led by BDB Group Chief Financial Officer; En Mohd Nasir bin Ismail and Director, BDB Greentech Sdn Bhd; Encik Azlan Jamil in collaboration with Jabatan Perhutanan Negeri Kedah as the technical partner.

A total of 300 trees were planted, including species such as Merbau (*Intsia palembanica*), Merawan (*Hopea odorata*), Kelat Paya (*Syzygium* spp.), Resak (*Vatica* spp.), Penaga (*Calophyllum inophyllum*), Keriang Dot (*Ficus hispida*), Sentul (*Sandoricum koetjape*), and Buah Pala (*Myristica fragrans*).

For the record, BDB is the first organisation in Malaysia to be officially recognised and registered under the FCC programme, led by the Malaysia Forest Fund, an agency under the Ministry of Natural Resources and Environmental Sustainability.

Raja Shahreen also revealed that BDB is developing edu-eco-tourism attractions within Darulaman Sanctuary as a complementary effort to the conservation programme. A key highlight is a 205-metre Canopy Walk, which will be constructed in two phases, with Phase 1 set for completion by Q4 2025.

“We envision the Canopy Walk as a key attraction for nature lovers, conservationists, and potential donors. It will not only enrich the visitor experience but also enhance support for the sanctuary’s ongoing conservation work.

In addition, BDB plans to establish a dedicated research and education zone within the sanctuary to promote scientific research, environmental awareness, and stronger community engagement. The Group has also initiated communication with public universities to support this initiative.”

“These initiatives reflect BDB’s broader vision to become a responsible and forward-thinking developer, one that integrates economic growth with environmental stewardship. We also invite more partners to join us in protecting Malaysia’s forests and promoting a holistic approach to sustainable development,” he added.

During the event, Azlan Jamil delivered a heartfelt message, encapsulating the spirit of the initiative: *"Plant a tree, grow the future."*

“Our efforts today are not just for ourselves, but for generations to come,” he remarked.

ABOUT BINA DARULAMAN BERHAD

Bina Darulaman Berhad (BDB) was established on 7 February 1996 and is listed on the Main Board of Bursa Malaysia Securities Berhad. BDB is an investment holding company that is responsible for township development, construction, road building, quarrying, leisure and renewable energy via its subsidiaries in Kedah, namely, BDB Land Sdn Bhd, Kedah Holdings Sdn Bhd, BDB Synergy Sdn Bhd, BDB Infra Sdn Bhd, BDB Leisure Sdn Bhd and BDB Energy Sdn Bhd.

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