



MEDIA RELEASE

Saturday, 27th July 2024

INAUGURAL BDB JITRA DUATHLON 2024 ENERGISES SECOND SERIES OF BDB CHALLENGE 2024

JITRA – Bina Darulaman Berhad (BDB) has successfully organized the inaugural BDB Jitra Duathlon 2024 as part of the second series of the BDB Challenge 2024 at the Bandar Darulaman Township today.

The event received an enthusiastic response from extreme sports enthusiasts nationwide, with 300 participants participating in this challenging event that tests mental and physical strength.

Participants were divided into three categories: Road Bike – Individual & Relay (Men & Women), Mountain Bike – Individual & Relay (Men & Women), and Folding Bike – Individual & Relay (Men & Women).

According to BDB's Chief Operating Officer, Mohd Sobri Hussien, the BDB Jitra Duathlon 2024 was held at the Darulaman Township, a recreational area developed by BDB over the past 40 years.

"The Darulaman Township also features a popular recreational spot known as Darulaman Park. Through the BDB Jitra Duathlon, we also hope to promote Darulaman Park as a prime location for Sport Tourism, particularly in the Kubang Pasu district, while simultaneously boosting the tourism industry in Kedah." he said.

The event was officiated by the Chief Executive Officer of the Kedah State Development Corporation (PKNK), Dato' Wira Haji Isahak Murat, accompanied by BDB's Chairman, Sr Haji Che Had Dhali and BDB's Chief Operating Officer, Mohd Sobri Hussein, representing BDB Executive Director, YM Raja Shahreen Raja Othman.

The BDB Jitra Duathlon 2024, a semi-triathlon event involving running and cycling disciplines, was held entirely within Bandar Darulaman Township. Participants had to cover a total distance of 40 kilometers (km), starting with a 5km run, followed by a 30km cycling segment, and concluding with another 5km run to the finish line.

In the men's Road Bike – Individual category, **Muhammad Izzat Fahmi Ahmad Tajudin** claimed victory, while **Tahira Najmunisaa** won the women's Road Bike category. **The Elves Malaysia Team** earned the winner's medal in the relay's Road Bike category. Each winner received a cash prize of RM500 and a trophy.

In the Mountain Bike – Individual (Men & Women) & Relay category, the winners were **Indra Abu Nawas**, **Naimah Yunus**, and **the Absolute Race Team**, each taking home a cash prize of RM500 and a trophy.

In the Folding Bike – Individual (Men & Women) & Relay category, **Sufiyan Abdul Samad, Azrieynaiena**, and **the Mahsuri Folding** team secured the winning medals, with each winner being awarded a cash prize of RM500 and a trophy.

Previously, the BDB Langkawi Climb, the first event in the BDB Challenge 2024 series, was held at Darulaman Sanctuary, Lubuk Semilang, Kedah and attracted 400 participants.

ABOUT BINA DARULAMAN BERHAD

Bina Darulaman Berhad (BDB) was established on 7 February 1995 and is listed on the Main Board of Bursa Malaysia Securities Berhad. BDB is an investment holding company that is responsible for township development, construction, road building, quarrying, leisure and renewable energy via its subsidiaries in Kedah, namely, BDB Land Sdn Bhd, Kedah Holding Sdn Bhd, BDB Synergy Sdn Bhd, BDB Infra Sdn Bhd, BDB Leisure Sdn Bhd and BDB Energy Sdn Bhd.