



## **MEDIA RELEASE**

**Thursday, 17<sup>th</sup> April 2025**

### **AMAN SETERRA SANCTUARY LAUNCHES AS WORLD'S FIRST INTERNATIONAL ISLAMIC-INSPIRED RETIREMENT SANCTUARY IN LANGKAWI**

**ALOR SETAR** – In a landmark move to position Malaysia as a premier international retirement destination, Bina Darulaman Berhad (BDB), through its wholly-owned subsidiary Aman Lagenda Sdn. Bhd., in collaboration with Seterra Holdings Sdn. Bhd. is proud to unveil Aman Seterra Sanctuary, **The World First International Islamic-Inspired Retirement Sanctuary.**

BDB Group Executive Director, Raja Shahreen Raja Othman said strategically located in Kuala Temoyong, Langkawi, this visionary development aligns with the burgeoning Silver Economy, a global sector projected to exceed **USD 9.1 trillion by 2029.**

He added that based on statistics from the Department of Statistics Malaysia, Malaysia has crossed the threshold of an “Aging Society” in 2024, thus the demand for specialized senior care and retirement communities have surged. Aman Seterra Sanctuary is set to redefine retirement living by integrating independent living, assisted living, and long-term care within a sustainable, eco-friendly environment.

“This visionary project spans 12.42 acres and is the first in Malaysia tailored to serve both international retirees and local senior citizens. It integrates independent living, assisted care, and long-term support in a single, purpose-built community.

“Strategically located amidst the natural beauty of Langkawi, Aman Seterra Sanctuary will incorporate eco-friendly design principles, community gardens, and open green spaces, offering retirees a serene, resort-style environment with the comforts of modern living—at an affordable price point,” said Raja Shahreen in a statement today.

He made these remarks after attending the Exchange of Joint Venture Agreement and Shareholders Agreement between Aman Lagenda Sdn. Bhd. and Seterra Holdings Sdn. Bhd. held at Menara BDB, Alor Setar, Kedah.

The event was attended by key stakeholders, including BDB Chairman, Sr. Haji Che Had Dhali, Group Chairman of Seterra Group of Companies, Tuan Haji M Yusof Ahamad and Group Chief Executive Officer of Seterra Group of Companies, Rashidi Yahaya.

Aman Seterra Sanctuary will offer comprehensive infrastructure and lifestyle amenities designed to support physical, mental, and spiritual well-being, including:

- A **Mini Ambulatory Care Centre** and **Memory Clinic** for dementia and cognitive care.
- **Specialized rehabilitation**, wellness programs, and spiritual support services.
- **Social spaces** including co-working areas, community kitchens, gyms, yoga studios, and art workshops.
- **Recreational and entertainment facilities** such as libraries, digital hubs, leisure areas, and karaoke rooms.
- **Residential options** ranging from Studio, 2-bedroom, and 3-bedroom Apartments & Premium Suites to 4-storey Townhouses, all featuring **senior-friendly designs**.
- **Dedicated prayer facilities (Musolla)**, spiritual counselling, and culturally inclusive ethical care rooted in Islamic principles but open to all faiths.

Raja Shahreen also highlighted the project's wider economic impact, noting its potential to generate hundreds of employment opportunities across healthcare, construction, hospitality, and facility management sectors. It is also expected to benefit local SMEs, particularly in F&B, retail, and support services.

“Beyond enhancing retirement living, Aman Seterra Sanctuary will serve as a strategic driver of Kedah's economy and help establish the state as a key hub within the broader **‘Silver Economy’**. It will attract international interest, particularly from retirement markets such as Japan, Australia, Singapore, the United Kingdom, and across Europe,” he added.

“With this initiative, BDB and Seterra aim to position Malaysia as the preferred retirement destination in the region—setting the stage for long-term growth in medical and retirement tourism,” he said.

For the record, Raja Shahreen is scheduled to deliver a speech on April 24, 2025, during a talk session at the Malaysia Pavilion, held in conjunction with World Expo 2025 in Osaka, Kansai, Japan. The Expo will take place over six months, running from April 13 to October 13, 2025.

During the session, Raja Shahreen will speak on the topic *“Aman Seterra – Investing in and Developing Malaysia's First Retirement and Affordable Aged Care Village in Langkawi.”*

## **ABOUT BINA DARULAMAN BERHAD**

Bina Darulaman Berhad (BDB) was established on 7 February 1996 and is listed on the Main Board of Bursa Malaysia Securities Berhad. BDB is an investment holding company that is responsible for township development, construction, road building, quarrying, leisure and renewable energy via its subsidiaries in Kedah, namely, BDB Land Sdn Bhd, Kedah Holdings Sdn Bhd, BDB Synergy Sdn Bhd, BDB Infra Sdn Bhd, BDB Leisure Sdn Bhd and BDB Energy Sdn Bhd.

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